



The Shoppers Circle

Bridging The Gap Between Retailers and Consumers in a Way that Works

The Shoppers Circle LLC is a digital coupon app with a custom design platform that focuses directly on promoting and expanding the reach of local and nationwide businesses. Regardless of the business size, the most important asset to any business is their customers. We offer direct communication between retailers and consumers. The Shoppers Circle was started by small business owners that were tired of advertising companies taking advantage of their vulnerability in finding new customers, while trying to promote their brand and keep their doors open.

The Shoppers Circle Experience

Users are shown deals from a variety of local and nationwide retailers or can filter by in-store or online, location and categories. User can then save their favorable offers and later redeem them when visiting retailers in-person or online, as long as the offer is still live and available. The app will host a variety of retailers from clothing stores to restaurant and amusement parks. The stress of trying to find out if a promo code or coupon is legit or not, is gone. The Shoppers Circle app was strategically designed to make shoppers feel confident about using online coupons and promo codes, as every offer listed with us is live and direct from the retailers. The Shopper Circle App is free to download and available on The App Store and Google Play.

The Shoppers Circle Merchant Services

The Shoppers Circle Merchant app is the first and only fully mobile platform that allows a retailer to create, edit, post and manage their own offers in real time on their mobile device. This allows the retailers to effectively engage existing customers while acquiring new ones. The retailers can also see exactly how their offers are performing on a daily, weekly or monthly bases with the in-app offer analytics. Our retailers have the luxury to upload their own business details, offer description, business photo or logo, coupon, barcode or use our system generated QR code with the In-App QR code Scanner. If that's not enough all offers come with Deal Tracker Alerts which is a geo targeting technology that sends an alert to The Shoppers Circle user's mobile devices when in the vicinity of the participating retailer's location, at no additional cost. All offers are percentage based and all retailers must offer at least 10% discount to list with us. No more pay per clicks, impressions or writing blank checks for advertising. The Shopper Circle charges the retailer a set monthly or annual listing fee, which gives the retailer the ability to create unlimited offers. Providing the most innovative way to promote your business locally and nationwide. ABSOLUTELY NO GIMMICKS!

Getting The Shoppers Circle For Merchants

The Shoppers Circle Merchant Services can be downloaded from The App Store and Google Play. The Shopper Circle Merchant is a paid subscription available in a Standard and Premium plan. The Standard subscription includes Mobile Dashboard, Offer Analytics, 1 Local Offer Listing, Unlimited Offer Listing Updates, Geo Targeted Offer Listing, Call-to-Actions buttons, System generated QR Codes, In App QR Code Scanner, Upload Your Own Barcodes and Coupons and Social Sharing. The Standard Plan can be purchased as a monthly subscription for \$19.99 or \$199.99 annually. The Premium Subscription includes Mobile Dashboard, Offer Analytics, Multiple Locations (Up to 10 Locations), Local and Nationwide Offer Listing, Unlimited Offer Listing Updates, Geo Targeted Offer Listing, Call-to-Actions buttons, System generated QR Codes, In-App QR Code Scanner, Upload Your Own Barcodes and Coupons, Add Bonus Offer Feature and Social Sharing. The Premium Plan can be purchased as a monthly subscription for \$39.99 or \$399.99 annually. These rates are promotional rates.

The Shoppers Circle Merchant App Official Launch is December 16, 2019

The Shoppers Circle User App Official Launch is December 16, 2019

The Shoppers Circle is a privately held company that provides a platform for retailers to list their digital discounts to consumers locally and nationwide.

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FOR MORE INFORMATION GO TO WWW.THESHOPPERSCIRCLE.COM

